

# Robert Walz

## Curriculum Vita

Department of Communications  
360 BRMB  
Brigham Young University  
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### EXPERIENCE

**Brigham Young University** (August 2001 to present) Assistant Teaching Professor:  
Courses taught:

- Communications 311 News Writing
- Communications 211 News Writing
- Communications 321 News Reporting
- Communications 375 Broadcast News Reporting
- Communications 335 News Producing
- Communications 425 Advanced Reporting

**ABC 4 News** (Spring 2001 to present) General Assignments Freelance Reporter.  
Cover daily news stories under deadline. This included conception, collection of information, news writing, voice narration and live on-air presentation. Stories covered:

- Food distribution by the LDS Church in famine stricken Ethiopia, Africa
- Delivery of wheelchairs to a remote city on the Amazon River in Iquitos, Peru
- Hurricane Ivan damage – Cayman Islands
- Food relief sent to AIDS orphans in Malawi, Africa
- Elizabeth Smart kidnapping
- Lori Hacking murder

**Walz Communications** (2000 – 2001) Owner and operator. Wrote, produced and narrated several documentaries and corporate videos. Designed and executed public relations campaigns for clients. Developed advertising materials for clients. Purchased radio and television advertising for clients and produced commercial spots. Did on-camera and voice narration work for clients. Client list included:

- Intermountain Health Care
- Mity-Lite Tables
- The Foundation for Change
- The Utah Express Football team
- Marketing by Design

- Creative Media Group

**Dynamic Information Systems and eXchange** (1999 – 2000) Executive Vice President. Responsible for the creation and direction of an in house advertising agency known as Broadcast Media Services. Over saw the purchase of more than three million dollars of radio and television advertising in major US cities. Directed the creation of radio, television and newspaper advertising for clients. Worked with ad agencies to create marketing materials. Directed the work of more than thirty part-time and full-time employees.

**KSL Television – Eyewitness News** (1983 to 1999) Reporter/anchor: Developed news stories on a daily basis for live presentation. Worked as a fill-in anchor on all news shows. This required the ability to find news events, collect visual elements, conduct interviews, take notes, write and produce news packages, audio narration and on-camera presentation. Award winning stories:

- The Wilberg Mine Disaster (1984) - SPJ First place – On-going Coverage
- Lafferty Murders (1985) SPJ First place – On-going Coverage
- Mark Hoffman Bombings (1986) - SPJ First place – On-going Coverage
- Utah/Gulf War (1991) - SPJ First place – On-going Coverage
- On the Road Again (1994) UBA – News Series
- School Clubs Protest (1996) - SPJ First place – Spot News Coverage
- Utah Jazz/NBA Finals (1997) - SPJ First place – On-going Coverage

**News Watch 6 – KIVI Television** (1982 – 1983) Anchor/reporter: Wrote, produced and anchored weekend newscasts for local television station. Duties included: Management of photographers, editors and studio crew. Worked as a general assignments reporter three days a week producing reports for the nightly news. Award winning story:

- Crimes Against Children (1983) – IPA First place – News Series

## CHRONOLOGICAL EXPERIENCE SUMMARY

2001 – Present          Teaching/Professional works, Brigham Young University

- Taught on a one year appointment, Fall/Winter/Spring 2001-2002
- Hired as full-time assistant teaching professor on professional track in August 2002.
- Served on Department of Communications Technology Committee since 2002
  - Oversaw purchase of ParkerVision automated newsroom
  - Attended two weeks on ParkerVision training as the faculty representative, May 2003.
  - Assisted in move of equipment to new studio. December 2004
- Served on Department of Communications Broadcast Committee since 2002.

- Chaired search committee to hire new Broadcast News Director in May, 2004 (Erin Goff)
- Chaired search committee to hire new Broadcast Production Manager in May 2004. (Dale Green)
- Student Mentoring Funds
  - 2003 MEG grant awarded to pay for travel to Ethiopia, Africa.
  - 2004 MEG grant awarded to pay for travel to Iquitos, Peru.
  - 2004 MEG grant to produce educational video series for the Department of Theatre and Cinematic Arts.
- Student Mentoring Projects
  - Job shadow project at ABC 4 News, Salt Lake City, UT
    - Allows all senior students to follow a professional reporter on a one-day assignment.
  - Taught news anchor workshops for senior students at BYU April 2002.
  - Organized and supervised student project “Letters Back Home,” that highlighted the families of US soldiers from Utah fighting in Iraq. The series aired during the May ratings on ABC 4 News.
  - Took student to Ethiopia, Africa for two weeks to videotape stories and collect information. Five-part series, “Mission of Mercy” aired on ABC 4 News and NewsNet in July 2003. Three part series, “A Mother’s Quest” aired in November 2003.
  - Took three students and staff photographer to Iquitos, Peru for two weeks to videotape stories that aired on ABC 4 News and NewsNet. Possible documentary. October 2004.
- Professional Organizations
  - Member of RTNDA since 2002
  - Member of BEA since 2002
    - Organized and chaired panel at BEA convention in Las Vegas, NV: Honey I Shrunk the Production Crew-Using New Technology in the News Control Room. April, 2003
    - Presented on panel: International Reporting/Student Mentoring: Bob and Othello’s Most Excellent Adventure.
    - Organized and presented seminar for Newspapers in Education series: “On Deadline,” March 27, 2004.

## **EDUCATION**

B.A. Communications, Brigham Young University, 1982

## **PROFESSIONAL PUBLICATIONS**

**2003**

“The National Amber Alert Network Act” ABC 4 News, Salt Lake City, UT  
January 21, 2003

“High School Hazing in Sanpete High School” ABC 4 News, Salt Lake City, UT  
February 4, 2003

“Saints at War – Movie in the Making” ABC 4 News, Salt Lake City, UT  
February 11, 2003

“Salt Lake Power Outage” ABC 4 News, Salt Lake City, UT  
February 13, 2003

“Anti Pornography Protest March” ABC 4 News, Salt Lake City, UT  
February 17, 2003

“Proposed New Polygamy Law” ABC 4 News, Salt Lake City, UT  
February 20, 2003

“Meeks Quads Go Home” ABC 4 News, Salt Lake City, UT  
February 25, 2003

“Utah Law Makers/Wild Cat Population” ABC 4 News, Salt Lake City, UT  
February 27, 2003

“Gas Prices Rise” ABC 4 News, Salt Lake City, UT  
March 4, 2003

“LDS Missionary Killed in Argentina” ABC 4 News, Salt Lake City, UT  
March 11, 2003

“Ed Smart Pushes for Amber Alert” ABC 4 News, Salt Lake City, UT  
March 13, 2003

“New BYU President- Cecil O. Samuelson” ABC 4 News, Salt Lake City, UT  
March 18, 2003

“Families Cope With Watching the War on Television” ABC 4 News,  
Salt Lake City, UT March 20, 2003

“Improved Video Phone Transmission – Utah Company” ABC 4 News,  
Salt Lake City, UT March 25, 2003

“The Ethics of Embedded Reporters” ABC 4 News, Salt Lake City, UT  
March 27, 2003

“Sgt. James Cawley Funeral” ABC 4 News, Salt Lake City, UT

April 10, 2003

“SARS Virus in Utah” ABC 4 News, Salt Lake City, UT

April 17, 2003

“Utah Company Tracks SARS Virus” ABC 4 News, Salt Lake City, UT

April 24, 2003

“SL Tribune Fires Two Reporters” ABC 4 News, Salt Lake City, UT

April 29, 2003

“Cougar Trap Catches House Cat” ABC 4 News, Salt Lake City, UT

May 1, 2003

“Man Survives Collision With TRAX Train” ABC 4 News, Salt Lake City, UT

May 6, 2003

“Spring Flooding in Herriman” ABC 4 News, Salt Lake City, UT

May 8, 2003

“Vandals Steal American Flags in Logan” ABC 4 News, Salt Lake City, UT

May 22, 2004

“Fake Grass Only Four-Dollars-A-Foot” ABC 4 News, Salt Lake City, UT

May 27, 2003

“Baby Found Crawling On Busy Highway” ABC 4 News, Salt Lake City, UT

May 29, 2003

“Ogden Mayor Ticket Quotas ” ABC 4 News, Salt Lake City, UT

June 5, 2003

“Snake Bite Kills Utah Man” ABC 4 News, Salt Lake City, UT

June 10, 2003

“Tooth Prints” ABC 4 News, Salt Lake City, UT

June 12, 2003

“Police Catch The East Side Bandit” ABC 4 News, Salt Lake City, UT

June 17, 2003

“Carp Infestation in Provo River” ABC 4 News, Salt Lake City, UT

July 1, 2003

“Police Test Segways” ABC 4 News, Salt Lake City, UT

July 22, 2003

“Fear Factors Wild Ride – Bull Escapes From 47’ Rodeo” ABC 4 News, Salt Lake City, UT July 24, 2003

“Record Heat Hits Salt Lake City” ABC 4 News, Salt Lake City, UT July 31, 2003

“Carp Catchers in Provo River” ABC 4 News, Salt Lake City, UT August 5, 2003

“Water Reduction Working in SLC” ABC 4 News, Salt Lake City, UT August 7, 2003

“Mission of Mercy – Five Part Series” ABC 4 News, Salt Lake City, UT August 4 – 8, 2003

“Making Utah the Recreational Capitol of the World” ABC 4 News, Salt Lake City, UT August 14, 2003

“Announcement of Elizabeth Smart Movie” ABC 4 News, Salt Lake City, UT August 21, 2003

“High Speed Chase in Ogden” ABC 4 News, Salt Lake City, UT September 2, 2003

“Lawmakers Move to Drop Firing Squad” ABC 4 News, Salt Lake City, UT September 4, 2003

“Inauguration of New BYU President” ABC 4 News, Salt Lake City, UT September 9, 2003

“Baby Girl Found With Dead Mother” ABC 4 News, Salt Lake City, UT September 16, 2003

“Helen Thomas Speaks at BYU” ABC 4 News, Salt Lake City, UT September 21, 2003

“DUI Driver Kills Two Children” ABC 4 News, Salt Lake City, UT September 23, 2003

“Lighting Kills Utah Man” ABC 4 News, Salt Lake City, UT October 2, 2003

“Putting the Breaks On Speeders” ABC 4 News, Salt Lake City, UT

October 7, 2003

“Artificial Arm Stolen” ABC 4 News, Salt Lake City, UT  
October 9, 2003

“FBI Seeks Child Sex Abuser” ABC 4 News, Salt Lake City, UT  
October 23, 2003

“Loss of Arm Leads to Love of Life” ABC 4 News, Salt Lake City, UT  
November 11, 2003

“Microburst Hits Provo Park” ABC 4 News, Salt Lake City, UT  
November 13, 2003

“A Mother’s Quest – Three Part Series” ABC 4 News, Salt Lake City, UT  
November 18, 19, 20, 2003

“Utah Couple Murdered in Rio” ABC 4 News, Salt Lake City, UT  
December 2, 2003

“Flu Vaccine Shortage in Utah” ABC 4 News, Salt Lake City, UT  
December 11, 2003

## **2004**

“BYU Technology Used to Search For Avalanche Victims” ABC 4 News,  
Salt Lake City, UT. January 6, 2004

“Mountain Lions Move Into Orem City” ABC 4 News, Salt Lake City, UT  
January 13, 2004

“Delta Wrestlers Catch Rash” ABC 4 News, Salt Lake City, UT  
January 15, 2004

“Police Kill Husband of Abused Wife” ABC 4 News, Salt Lake City, UT  
January 20, 2004

“Radon Gas Health Alert” ABC 4 News, Salt Lake City, UT  
January 22, 2004

“Chair-reaction Crash on I-15” ABC 4 News, Salt Lake City, UT  
January 24, 2004

“Lawmakers Review Firing Squad” ABC 4 News, Salt Lake City, UT  
February 3, 2004

“Plans to Convert Old Geneva into New Electrical Plant” ABC 4 News, Salt Lake City, UT. February 5, 2004

“Graffiti Causes Lock-down at Jr. High” ABC 4 News, Salt Lake City, UT  
February 10, 2004

“BYU Student Makes All-USA Academic Team” ABC 4 News, Salt Lake City, UT  
February 12, 2004

“Bomb Threat at Pleasant Grove School” ABC 4 News, Salt Lake City, UT  
February 19, 2004

“Deseret News Employees Hit by SUV” ABC 4 News, Salt Lake City, UT  
February 24, 2004

“Girl Scouts Seek Help From Elizabeth Smart: ABC 4 News, Salt Lake City, UT  
February 26, 2004

“Flooding In Layton” ABC 4 News, Salt Lake City, UT  
March 4, 2004

“American Soldier Buried in Ogden” ABC 4 News, Salt Lake City, UT  
March 6, 2004

“Man Survives Burning House” ABC 4 News, Salt Lake City, UT  
March 9, 2004

“11 Year-old Girl Sends Birthday Money to Africa” ABC 4 News, Salt Lake City, UT  
March 16, 2004

“Veterans Honored at UVSC” ABC 4 News, Salt Lake City, UT  
March 18, 2004

“Runaway Dump Truck Hits Home” ABC 4 News, Salt Lake City, UT  
March 23, 2004

“Study Says Kids Need More Sleep” ABC 4 News, Salt Lake City, UT  
March 30, 2004

“BYU Researchers Spend Three Years In Vatican Library” ABC 4 News, Salt Lake City, UT, April 1, 2004

“Utah Crime Scene Expert Goes to China” ABC 4 News, Salt Lake City, UT  
April 6, 2004

“Down-pour in West Valley City” ABC 4 News, Salt Lake City, UT

April 8, 2004

“40-Million-Dollar Plan To Reduce Traffic Jam” ABC 4 News, Salt Lake City, UT  
April 13, 2004

“Door to Door Scam Sales” ABC 4 News, Salt Lake City, UT  
April 15, 2004

“GM Auto Designers Judge BYU Contest” ABC 4 News, Salt Lake City, UT  
April 17, 2004

“Wind Storm In Lehi,” ABC 4 News, Salt Lake City, UT  
April 27, 2004

“Salt Lake Tribune Fires Two Reporters” ABC 4 News, Salt Lake City, UT  
April 29, 2004

“June Suckers Stuck In Provo River” ABC 4 News, Salt Lake City, UT  
May 4, 2004

“Teacher Gets Expelled For Questionable Video” ABC 4 News, Salt Lake City, UT  
May 6, 2004

“Kids With Disability Fishing Day at Salem Pond” ABC 4 News, Salt Lake City, UT  
May 11, 2004

“High-speed Chase Ends In Crash on I-15” ABC 4 News, Salt Lake City, UT  
May 13, 2004

“Police Catch Drug-runners Near Nephi” ABC 4 News, Salt Lake City, UT  
May 18, 2004

“Money Found on Orem Lawn” ABC 4 News, Salt Lake City, UT  
May 20, 2004

“Provo Abduction Attempt” ABC 4 News, Salt Lake City, UT  
May 25, 2004

“Teachers Arrested After Making Terrorist Threat” ABC 4 News, Salt Lake City, UT  
May 27, 2004

“Trucks Carry Radio Active Material Through Utah” ABC 4 News, Salt Lake City, UT  
June 8, 2004

“Python Bites SLC Woman” ABC 4 News, Salt Lake City, UT  
June 15, 2004

“Voice of 9-11 Terrorist Hunts Utah Family” ABC 4 News, Salt Lake City, UT  
June 17, 2004

“Break in Search for Brooke Wilberger” ABC 4 News, Salt Lake City, UT  
June 22, 2004

“Blown Tire Causes Deadly Head-on Collision” ABC 4 News, Salt Lake City, UT  
June 24, 2004

“Ground Zero Dogs Now Have Cancer” ABC 4 News, Salt Lake City, UT  
June 29, 2004

“Escaped Sex Offender Attacks Woman With Knife” ABC 4 News, Salt Lake City, UT  
June 31, 2004

“Undisturbed Freemont Village Found Near Price” ABC 4 News, Salt Lake City, UT  
July 1, 2004”

“Man Assaults BYU Student” ABC 4 News, Salt Lake City, UT  
July 15, 2004

“Mark Hacking Lies Hurt Search For Missing Wife” ABC 4 News, Salt Lake City, UT  
July 22, 2004

“Worst Rain Storm of the Year” ABC 4 News, Salt Lake City, UT  
July 27, 2004

“Scam Artists Posing as Insurance Agents” ABC 4 News, Salt Lake City, UT  
July 29, 2004

“Brian David Mitchell Mental Health Hearing” ABC 4 News, Salt Lake City, UT  
August 3, 2004

“Fire at Paper Plant” ABC 4 News, Salt Lake City, UT  
August 5, 2004

“Hot August Day Vehicle Warning For Infants” ABC 4 News, Salt Lake City, UT  
August 10, 2004

“Next Generation of Olympic Gymnasts” ABC 4 News, Salt Lake City, UT  
August 17, 2004

“Residents Use Speed Zapper in Park City” ABC 4 News, Salt Lake City, UT  
August 19, 2004

“Something Smells Bad in Payson” ABC 4 News, Salt Lake City, UT  
August 31, 2004

“U of U First Home Game” ABC 4 News, Salt Lake City, UT  
September 2, 2004

“Utah Sentencing Commission Pushes To End Firing Squad” ABC 4 News, Salt Lake  
City, UT September 4, 2004

“FDA Comes Down on Drugs for Children” ABC 4 News, Salt Lake City, UT  
September 14, 2004

“Hurricane Ivan Hits Grand Cayman Island – Live Report 5pm” ABC 4 News, Salt Lake  
City, UT. September 16, 2004

Hurricane Ivan Hits Grand Cayman Island – Live Report 10pm” ABC 4 News, Salt Lake  
City, UT, September 16, 2004

“Tourists from Utah Stranded by Hurricane Ivan – Live Report 5:30pm” ABC 4 News,  
Salt Lake City, UT, September 17, 2004

“Stranded Tourists Come Back Home – Live Report 10pm” ABC 4 News, Salt Lake  
City, UT, September 17, 2004

“LDS Missionaries Survive Hurricane Ivan” ABC 4 News, Salt Lake City, UT  
September 18, 2004

“Relief Sent to Cayman From Utah” ABC 4 News, Salt Lake City, UT  
September 21, 2004

“Vandals Chop-down War Memorial” ABC 4 News, Salt Lake City, UT  
September 23, 2004

“Bush’s Doctor Speaks at BYU” ABC 4 News, Salt Lake City, UT  
September 28, 2004

“Valley View Cemetery Protest” ABC 4 News, Salt Lake City, UT  
September 30, 2004

“Knowledge Quiz About Vice Presidential Debates” ABC 4 News, Salt Lake City, UT  
October 5, 2004

“74 Million Year Old Dinosaur Arrives in SLC” ABC 4 News, Salt Lake City, UT  
October 7, 2004

“Wheelchairs to Peru” ABC 4 News, Salt Lake City, UT  
October 21, 2004

“Plane Crashes on Widow Maker Mountain” ABC 4 News, Salt Lake City, UT  
October 26, 2004

“Kearns Restaurant Closure” ABC 4 News, Salt Lake City, UT  
November 9, 2004

“Famine Relief to Orphans In Malawi, Africa” ABC 4 News, Salt Lake City, UT  
November 11, 2004

“Bad Air Quality In Salt Lake Valley” ABC 4 News, Salt Lake City, UT  
November 16, 2004

“Officer with Cancer Goes to Disney World” ABC 4 News, Salt Lake City, UT  
November 23, 2004

“Crook Steals Check Numbers” ABC 4 News, Salt Lake City, UT  
November 30, 2004

“First Snow Hits SL Valley” ABC 4 News, Salt Lake City, UT  
December 7, 2004

“Snake Safety at Valley High” ABC 4 News, Salt Lake City, UT  
December 14, 2004

“Missing Grandma is Found” ABC 4 News, Salt Lake City, UT  
December 21, 2004

“Home Invasion Robbery” ABC 4 News, Salt Lake City, UT  
December 28, 2004

## **PROFESSIONAL WORKSHOPS, SEMINARS AND PRESENTATIONS**

Workshop presenter: “Televised Communications – Using Your Voice as a Tool,” BYU  
Speakers Conference, October 18, 2003

Presenter/Panel member: “Media Influences on Society,” Hugh O’ Brian Youth  
Leadership Academy, Aspen Grove, UT May 11, 2002

Presenter/Panel member: “Media Influences on Society,” Hugh O’ Brian Youth  
Leadership Academy, Aspen Grove, UT, May 8, 2004

Panel member: "How Adoption Changes Your Life," Families Supporting Adoption (FSA) Annual Convention, Salt Lake City, Utah, March 12,13, 2004

Interviewer/Host: "Birth Mothers," KBYU Television, and BYU-TV  
July 26, 2002

Interviewer/Host: "Birth Grand Parents," KBYU Television, and BYU-TV  
July 27, 2002

Interviewer/Host: "Adult Adoptee," KBYU Television, BYU-TV  
July 28, 2002

Moderator: Utah Association of Counties Annual Convention  
St. George, UT, Novemer15, 2003

Moderator: Miss Provo Scholarship Pageant, Provo, UT  
June 8, 2002

Moderator: Deseret-News KSL Sterling Scholar Awards: 32<sup>nd</sup> Annual Awards  
Ceremony, Juab High School. March 30, 2004.

Moderator: Utah Association of Counties Annual Convention  
St. George, UT, October 18 2004

Moderator: The Work and the Glory – Film Presentation, Sandy Utah,  
November 20, 2004.

Moderator: Decision '04 Election Debate, UAC 2004 Management Convention,  
Ogden, UT April 23, 2004

Moderator: The Hope Alliance-Humanitarian Needs Around the World, Salt Lake City,  
Utah January 12, 2005

## **RESEARCH AND OTHER GRANTS**

\$4,600 grant from the Wendell J. Ashton Research Professional Fund, for research and student mentoring project in Ethiopia, Africa, June 2003.

\$1,000 grant from the College of Fine Arts and Communications for research and student mentoring project in Ethiopia, Africa, June 2003.

\$18,600 Student Mentoring Grant (MEG) for research and student mentoring project in Iquitos, Peru, October 2004.

\$38,000 Student Mentoring Grant (MEG) for research and assistance to produce a video series for the BYU Department of Theatre about “The History of Youth Theatre”, February 2004.

## **UNIVERSITY CITIZENSHIP**

- Member of Communications Department Technology Committee from September 2003 to present.
- Member of Communication Department’s Learning Objectives & Outcomes Committee from December 2003 to present.
- Member of Communication Department’s Broadcast Oversight Committee from September 2002 to present.
- Chairman of professional search committee to hire new Broadcast News Director in 2004. (Erin Goff)
- Chairman of professional search committee to hire new Broadcast Production Manager in 2004. (Dale Green)
- Ethics Bowl Judge, BYU Department of Communications, November 2001
- Ethics Bowl Moderator, BYU Department of Communications, November 2002
- Ethics Bowl Moderator, BYU Department of Communications, November 2003
- Faculty Advisor: BYUSA Club, “Laugh-out-Loud,” from December 2003 to present.

## **OTHER CITIZENSHIP**

- Advisory Board Member: Provo Cable Television Board. July 2000 to July 2002.
- Advisory Board Member: iProvo Board, July 2002 to present.
- Advisory Board Member: “Power in You-Teen mentoring Program,” Under the direction of Utah First Lady Mary Kaye Huntsman.
- Advisory Board Member: LDS Church Family Services, Families Supporting Adoption Board, Media Relations Chairman, July 2000 to March 2004.
- Director of RTNDA/BEA Student Critique Sessions during Las Vegas Convention in April 2003.
- Director of RTNDA/BEA Student Critique Sessions during Las Vegas Convention in April 2004.
- Panel Chairman and organizer: BEA News Division session: “Honey I Shrunk the Production Crew: The Use of New Technology in the News Control Room,” RTNDA/BEA Convention, April 2003.
- Panel presentation: BEA News Division session: “International Reporting/Student Mentoring: Bob and Othello’s Most Excellent Adventure,” RTNDA/BEA convention, April 2004.
- Organizer and Presenter: Newspapers in Education (nie) Deseret Morning News: “On Deadline,” Introduction to Broadcasting, Broadcast Newsroom Experience, Current Events Bowl, March 27, 2004.

- Junior Jazz basketball coach, Provo Recreation League, 1999 – 2003
- BYU 13<sup>th</sup> Stake, Counselor to Stake President, May 2003 – February 2004
- Bishop, The Church of Jesus Christ of Latter-day Saints, May 2004 - present

#### **MEMBERSHIP AND AFFILIATIONS**

- Radio and Television News Directors Association, December 2002 to present.
- Broadcast Education Association, December 2001 to present.