

HOW PEOPLE IN ART GET WORK

Most opportunities in art do **not** come from job boards.

They come from:

- Networking and relationships
- Referrals from artists, clients, and professors
- Social media (Instagram, TikTok, Behance)
- Portfolio visibility (websites, exhibitions)
- Freelance and commission work
- Galleries, markets, and art shows

A strong **portfolio + visibility + relationships** is essential in an art career.

Job platforms can help—but they should support your efforts, not replace them.

Use them to:

- Find opportunities
- Learn what's out there
- Connect with clients, galleries, and employers

START HERE (GENERAL TOOLS)

These platforms are useful across all industries:

- [CareerShift](#) – Job listings, company research, hiring contacts
- [LinkedIn \(BYU Alumni Network\)](#) – Connect with alumni and explore careers
- [Handshake](#) – Internships and entry-level jobs
- [Indeed](#) / [LinkedIn Jobs](#) – Broad job platforms

ART-SPECIFIC PLATFORMS

Designed for artists, designers, and creatives:

Portfolio + Exposure Platforms

- [Behance](#) – Industry-standard portfolio (Adobe)
- [ArtStation](#) – Concept art, gaming, entertainment
- [Dribbble](#) – Design, UI/UX, illustration
- [Instagram](#) – Key tool for visibility

Freelance + Commission Work

- [Upwork](#) – Freelance illustration/design
- [Fiverr](#) – Commission-based creative services

- [Freelancer](#) – Project-based creative work
- [99designs](#) – Design contests and clients

Fine Art + Selling Work

- [Saatchi Art](#) – Sell fine art online
- [Etsy](#) – Prints, crafts, and original work
- [Artfinder](#) – Independent artist marketplace
- [Society6](#) / [Redbubble](#) – Print-on-demand

Jobs + Internships in Creative Fields

- [Creativepool](#) – Creative industry jobs
- [Coroflot](#) – Design jobs and portfolios
- [AIGA Design Jobs](#) – Graphic design-roles
- [EntertainmentCareers.net](#) – Film/media-related art roles

TIPS FOR USING THESE PLATFORMS

- Keep your **portfolio updated** website + 1-2 platforms)
- Show **your best work only** (quality > quantity)
- Be clear about your offerings (illustration, design, etc.)
- Post consistently
- Tailor your portfolio to your goals
- Follow up with clients and collaborators
- Engage with other artists

COMMON MISTAKES

- Relying only on job platforms
- Weak or outdated portfolio
- Posting inconsistently
- Trying to appeal to everyone
- Not building relationships
- Waiting instead of creating opportunities

QUICK ACTION STEPS

1. Update your portfolio (website or Behance/ArtStation)
2. Choose 1–2 platforms focus on
3. Post consistently (start weekly)
4. Connect with alumni, professors, artists
5. Look for local shows, markets, galleries
6. Start small commissions or freelance work