

HOW PEOPLE IN DANCE GET WORK

Most opportunities in dance do **not** come from job boards. They come from:

- Auditions and casting calls
- Networking and relationships
- Referrals from instructors, choreographers, and peers
- Classes, workshops, and intensives
- Social media (Instagram, TikTok, YouTube)
- Live performances and local opportunities

Strong **training + visibility + relationships** are essential in a dance career.

Job platforms can help—but they should support your efforts, not replace them. Use them to:

- Find opportunities
- Learn what's out there
- Make connections

START HERE (GENERAL TOOLS)

These platforms are useful across all industries and should be part of your job search strategy:

- [CareerShift](#) – Job listings, company research, and hiring contacts
- [LinkedIn \(BYU Alumni Network\)](#) – Connect with alumni and explore careers
- [Handshake](#) – Internships and entry-level roles
- [Indeed](#) / [LinkedIn Jobs](#) – Broad job platforms

DANCE-SPECIFIC PLATFORMS

Designed for performers, choreographers, and dance professionals:

Auditions + Casting

- [Backstage](#) – Auditions for performance
- [Playbill](#) / [Dance Magazine listings](#) – Auditions and opportunities
- **Company websites** – Many post auditions directly
- **Social media** – Major source for audition announcements

Training + Professional Development

- [Dance Magazine](#) – News and opportunities
- [CLI Studios](#) – Classes, training, networking

- [Broadway Dance Center](#) / [Millennium Dance Complex](#) – Workshops and intensives

Networking + Visibility

- [Instagram](#) / [TikTok](#) – Essential for visibility and connection
- [YouTube](#) – Performance reels and choreography
- **Local studios and companies** – Classes and connections
- **Festivals, workshops, and summer intensives**

TIPS FOR USING THESE PLATFORMS

- Stay in consistent training (classes, workshops, intensives)
- Attend auditions regularly
- Build relationships with instructors and choreographers
- Maintain a strong presence on social media
- Be clear about your focus:
 - Performance, commercial dance, choreography, teaching, etc.
- Stay active and visible
- Follow-up with contacts and collaborators

COMMON MISTAKES

- Relying only on job platforms
- Not attending auditions consistently
- Not building relationships in the industry
- Inconsistent training
- Lack of visibility (no social media or performance footage)
- Waiting for opportunities instead of seeking them out

QUICK ACTION STEPS

1. Attend a class or workshop each week
2. Follow companies and choreographers on social media
3. Look for and attend auditions regularly
4. Connect with instructors, peers, and alumni
5. Record and share performance/class footage
6. Get involved in local performances or projects