

HOW PEOPLE IN MUSIC GET WORK

Most opportunities in music do **not** come from job boards.

They come from:

- Networking and relationships
- Referrals from other musicians
- Live performances and local gigs
- Churches, schools, and community organizations
- Social media (Instagram, YouTube, TikTok)
- Word of mouth and reputation

Strong **relationships + performance + visibility** are essential in a music career.

Job platforms can help—but they should support your efforts, not replace them.

Use them to:

- Find opportunities
- Learn what's out there
- Make connections

START HERE (GENERAL TOOLS)

These platforms are useful across all industries and should be part of your job search strategy:

- [CareerShift](#) – Job listings, company research, and hiring contacts
- [LinkedIn \(BYU Alumni Network\)](#) – Connect with alumni and explore careers
- [Handshake](#) – Internships and entry-level roles
- [Indeed](#) / [LinkedIn Jobs](#) – Broad job platforms

MUSIC-SPECIFIC PLATFORMS

Designed for performers, educators, and music professionals:

Gigs + Performance Opportunities

- [GigSalad](#) – Book gigs for events
- [BandMix](#) – Find bands and collaborators
- [Backstage](#) – Performance-based auditions
- **Local venues, churches, and organizations**

Production + Freelance Work

- [SoundBetter](#) – Production, mixing, and session work
- [Fiverr](#) / [Upwork](#) – Freelance music services
- [AirGigs](#) – Remote session work

Jobs + Industry Roles

- [MusicCareers](#) – Jobs in production, marketing, management, and live events
- [MusicBusinessJobs](#) – Global roles in labels, publishing, and music tech
- [Entertainment Careers](#) – Jobs in music, film, TV, and live events
- [Careers in Music](#) – Career info, job listings, and industry guidance

TIPS FOR USING THESE PLATFORMS

- Build a strong demo reel or portfolio (recordings, performances)
- Be clear about what you offer (performance, teaching, production)
- Start with smaller gigs to build experience
- Stay active and visible (online + in-person)
- Follow up with clients and collaborators
- Build relationships with other musicians
- Look for consistent opportunities (churches, schools, events)

COMMON MISTAKES

- Relying only on job platforms
- Not building relationships with other musicians
- Having no recordings or demo materials
- Waiting for opportunities instead of creating them
- Being inconsistent with performing or posting

QUICK ACTION STEPS

1. Create or update your demo reel (recordings or performances)
2. Set up profiles on 1–2 platforms (GigSalad, SoundBetter, etc.)
3. Connect with BYU alumni and local musicians
4. Look for local gigs (events, churches, organizations)
5. Follow up and build relationships