The BYU Student Alumni Association and descendants of former BYU president George H. Brimhall honor the founders of Brigham Young University each year at Homecoming with the Brimhall Essay Contest. The competition is designed to encourage high levels of scholarship among BYU students and promote understanding and appreciation of BYU’s mission and legacy and the challenges of its great founders. This year, BYU will honor Abraham O. Smoot.

**RULES**

1. The contest is open to all full-time BYU undergraduate and graduate students.
2. Essays should be approximately 750 words.
3. Your name should not appear anywhere on your essay.
4. Submit essay online at [studentalumni.byu.edu](http://studentalumni.byu.edu)
5. Essay submission deadline is September 24 at noon. (MST)

**GUIDELINES**

The essay must establish a connection between:

- Contributions and writings of Abraham O. Smoot
- The 2015 Homecoming theme “Make Your Mark”
- Personal reflections

In addition to connecting the three elements above, the winning essay will reflect strong writing.

**PRIZES**

First Place: $3,000
- Published in BYU Magazine
- Read essay at Homecoming Opening Ceremonies

Second Place: $2,000
Third Place: $1,000
Honorable Mention: $500

**HELP**

Attend a writing workshop conducted by contest judges in the Harold B. Lee Library Auditorium (1060 HBLL).

- September 9, 3 p.m.
- September 10, noon

Use bibliographies provided by the L. Tom Perry Special Collections in the Harold B. Lee Library, and read past winning essays by visiting [studentalumni.byu.edu](http://studentalumni.byu.edu).

**CONTACT INFORMATION**

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