LECTURE CALL

ANNUAL
RAYMOND E. AND IDA LEE BECKHAM
LECTURE IN COMMUNICATIONS

The Department of Communications is issuing a call for applications for the 2012 Ray and Ida Lee Beckham Lecture in Communications Series. The call is open to all BYU faculty. The application consists of a one-page proposal for a lecture on a subject related to mass communication and society. Up to three Beckham Scholars will be selected to give lectures.

The many topics and disciplinary interests appropriate to media or mass communications are welcomed. Among the topics could be studies that explore the interaction between media and society, media culture, political economy, media effects, the use of new media such as blogs and social media, news and public affairs, media use and the family, media history, law and regulation, etc. All other interests pertaining to media will be considered.

The department will recognize the top three submissions with the designation of Beckham Scholars. Prior to 2010, only one lecture was selected and awarded the Beckham Lecture. Due to the quality of previous submissions, the committee decided to increase the number of awarded lectures. The top lecture proposal will be selected for the Annual Beckham Lecture and the other two will be invited to present lectures as part of a series. The Beckham Scholars will receive the following awards:

- $3,000 for top scholar
- $1,500 for second scholar
- $1,000 for third scholar

The Annual Beckham Lecture will be held at 11 a.m., March 29, 2012. The other two scholars will deliver lectures at another time that is convenient for the department and the scholars. Each of the lectures should be about 40 minutes, followed by a question and answer session.

Please submit a one-page abstract of your proposed lecture to Brad Rawlins, Chair, Department of Communications, to BRMB 360 or brawlins@byu.edu by January 27, 2012. The selections will be announced on February 3, 2012.

Raymond E. Beckham was a leader in education at BYU for 42 years. He was the driving force behind the BYU Evening school program, the BYU Travel Studies program, Aspen Grove, and founded the New York Internship program for Communications majors. The lecture was established in 1995 in honor of Ray Beckham’s late wife, Ida Lee.